

atpco MARKETVIEW

THE MOST COMPLETE DATA SOURCE FOR YOUR PRICING DECISIONS, PRESENTED IN FLEXIBLE AND MODERN DISPLAYS



STAY COMPETITIVE WITH SMART AND TIMELY DECISIONS

KEY FEATURES

1. CHANGE MONITORING

Email alerts notify you in real time when competitive action is happening in your markets.

2. THE MOST COMPLETE DATA SETS

The first and only tool for monitoring carrier-imposed (YQ/YR) fees.

3. AUDIT CAPABILITIES

Confirm that your own pricing changes are accurate.

4. TIME-SAVING TOOLS

Work intelligently with user-defined groups of markets and carriers, saved searches, and downloadable results.

2+

hours saved

per pricing analyst per day just by using the Change Monitoring feature



KEY BENEFITS

1. STAY COMPETITIVE

Keep up with what your competition is doing by monitoring changes as they happen. Instantly view rule or footnote changes and the fares they affect.

2. ACCESS THE MOST TRUSTWORTHY DATA

Make accurate pricing decisions by evaluating the net impact to market conditions based on all elements of fare-related changes.

3. QUALITY ASSURANCE

Verify that your changes are pricing in the market as intended.

4. INCREASE EFFICIENCY

Eliminate redundant manual workflows, enable quick retrieval of saved queries across your organization, and download results for robust reporting and deeper custom analysis.

IF YOU AIM TO STAY COMPETITIVE IN THE CURRENT MARKET WHILE SAVING TIME AND RESOURCES—THEN MARKETVIEW IS RIGHT FOR YOU.



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